

Business Studies

AS/A Level

AQA

Structure & Specification

Year 1 – AS 1131

Year 2 – A2 2131

Syllabus details

AQA

What does the course include?

Year One- AS

Unit One: *Planning and Financing a Business.*

You will investigate the challenges and issues of starting a business, and the qualities needed to become an entrepreneur.

You will study all the key financial concepts needed to start a business such as cash flow and break even.

Unit Two: *Managing a Business*

You will learn the skills required to successfully manage the following areas of a business:

People, Operations, Finance and Marketing

Year Two- A2

Unit Three: *Strategies for Success*

You will investigate strategies to improve performance in the following areas of a business: Finance, Marketing Operations and Human Resources

Unit Four: *The Business Environment and Managing Change*

In this unit you will draw on the knowledge you have gained from all your previous units to investigate solutions to achieve success in the changing Business world.

Issues under investigation will include the concept of mission, external influences, leadership, and corporate culture.

How will I learn?

The course will be divided between two teachers. In class you can expect to learn concepts and apply them through a variety of activities. You will be working independently and in groups on tasks. Work created in class and at home will be combined into a file of valuable material; which will help with revision and will be regularly monitored.

How will my work be assessed?

AS: Unit 1 will be assessed in June of the first year by a mixture of multiple choice, short answer, and data response questions. Unit 2 will be assessed in June of the first year by data response questions.

A2: Unit 3 will be assessed in January of the second year by questions relating to an unseen case study including a range of numerical data. Unit 4 will be assessed in June of the first year by a two part paper, the first containing questions based on prior research, the second consists of an essay question.

What skills will I need to be successful in this subject?

You will need highly developed organisational skills in order to manage the demands of this course. You need to be able to understand complex theoretical concepts and apply them in given situations. You will need to develop skills in analysing the benefits and drawbacks of a given strategy and draw conclusions. Writing style is important at this level and you will be expected to structure appropriate responses to complex business problems. Finally, having a genuine interest in business and related topics is essential for success.

What are the entry requirements?

Five GCSEs grade A - C including English and Maths.

What are the opportunities after this course for further/higher education and employment?

AS/A Level would enable progression to degree courses in Business or employment in a variety of careers in the business world. The AS course provides a comprehensive introduction to the world of business.