

Business

BTEC National Award

Edexcel

Structure & Specification

Six units of equal standard taken over two years.
The final qualification is equivalent to one A Level.

Syllabus details

BTEC/Edexcel BN018372

What does the course include?

Year One

Unit 1- Exploring Business Activity – You will learn about the wide range of Business Activities which exist in the UK and consider the external influences on the owners and stakeholders of Business Organisations. You will explore the process of how the purpose of an organisation is expressed through aims and objectives.

Unit 2 – Investigating Business Resources – You will investigate the four main resource areas that are vital to a business: human, physical, technological and financial.

Unit 3- Introduction to Marketing – You will learn about the key tools and techniques used in Marketing. You will also investigate the Marketing Environment.

Year Two

Unit 4 – Effective People, Communication and Information – You will study the process of recruitment and selection and investigate the role of effective communication of information in building a successful organisation.

Unit 5 – Introduction to Accounting – You will learn about the purpose of Accounting and its role in the management of a business organisation.

Unit 37 – Starting A Small Business – You will devise a proposal for a business start up.

What are the opportunities after this course for further/higher education and employment?

Success in this course would enable students to progress to all types of degrees in Business or employment in a variety of careers in the business world. However, you must study this course for the full **TWO** years in order to attain the full Award.

How will I learn?

The course is divided between two teachers, who will each teach three units over the duration of the course. Although there it will be necessary to learn some theory, the emphasis of the course will be practical activities. Class work will take a variety of forms: learning new concepts and applying them through a range of activities, individual paired ad group work focussed on different aspects of the course, directed research, reading a range of materials, creating displays. You will be developing your writing both in structured and unstructured formats, learning how to draw information from a wide range of sources and learning how to give presentations.

How will my work be assessed?

All Units will be assessed by portfolio assignments.

What skills will I need to be successful in this subject?

You will need highly developed organisational skills in order to manage the demands of this course. You need to be able to understand complex theoretical concepts and apply them in given situations. You will need to develop refined research skills and find information that is appropriate in order to investigate and analyse. Writing style is important at this level and you will be expected to structure appropriate responses to complex problems. Finally having a genuine interest in Business and related topics is essential for success.

What are the entry requirements?

Four GCSEs at grade C or above. GCSE English and Maths are desirable but not essential.

Students with a Merit at BTEC First Diploma are also well suited to this course.