

Business A Level

Edexcel

A Level Business is an exciting subject offering you the opportunity to develop key life skills. You will explore a diverse range of companies in various markets; from planning and financing a business, through to managing a company, and developing strategies to succeed in the fast-paced business environment.

Course Structure

This is a two-year course and in year one you will study Business Objectives and Entrepreneurship, Marketing, Finance, Human Resources, and Operations management. You will look at how and why a business is set up in local, national and international marketplaces. In year 2, you will build on the first year by looking at how firms define their objectives, and how technology, social media, environmental and ethical concerns influence strategic decision making in the national and global marketplace.

Skills & Knowledge

In A level Business, you will improve your analytical and communication skills. Students must be able to review data, observe patterns and draw logical conclusions.

Assessment

This course is 100% exam-based, incorporating three papers. You must be able to apply theories and concepts to case-study scenarios.

Opportunities & Enrichment

Case studies and examples used in business have a natural overlap with many areas of the Enrichment Programme, for example, you can take part in Book club, young reporters, debate club or student union. Visits have included a Field trip and fact finding mission to the Bank of England Museum and taking part in the Trading Game at a local school where students had the opportunity to buy and sell shares.

Future Careers & Pathways

Business students progress to work in retail, human resources, finance and marketing, as well as a host of other careers. For example, many students become accountants, bookkeepers, business managers, management analysts, teachers and lecturers.

University pathways include Business Management degrees, Marketing degrees, Event Management and Accountancy courses.