

Business Level 2 BTEC Double Pearson

The world of business increasingly influences our day-to-day lives. Through this qualification you will gain a broad understanding of business operations and the working world. The course is an exciting opportunity to learn about the latest trends and developments in business, and to conduct investigations using work-related contexts.

Course Structure

This is a one year course which consists of eight equally weighted units, two of these are externally assessed. We cover Unit 1 – Enterprise in the Business World, Unit 2 – Finance for Business, Unit 3 – Introduction to Marketing, Unit 4 and 5 - Selling and Customer Service, Unit 8 – Recruitment, Unit 9 – Principles of Marketing and Unit 13- Financial Planning and Forecasting.

Skills & Knowledge

In BTEC Business, you will be developing your writing both in structured and unstructured formats, learning how to draw information from a wide range of sources and learning how to make effective presentations.

Assessment

Assessment is through internally assessed assignments (58%) and external assessment (42%). Some units will be assessed by portfolio assignments, while externally assessed units through external examinations.

Opportunities & Enrichment

We also provide real world links to Businesses and encourage students to participate in visits and Business speakers that visit WMSF. These include talks from recruitment agencies, visits to production facilities as well as participating in creating a Business plan with help from external agencies.

Future Careers & Pathways

Success in this course would enable students to progress to study a Level 3 course or a Business related apprenticeship. This would then open up opportunities to continue studying a range of degrees in business or employment in a variety of careers in the business world, such as retail, human resources, finance and marketing.