

# Business

## Level 3 BTEC Double Pearson

**We offer the Diploma (equivalent to 2 A Levels) and Extended Certificate (equivalent to 1 A Level)**

**The world of business increasingly influences our day-to-day lives. Through this qualification you will gain a broad understanding of business operations and the working world. The course is an exciting opportunity to learn about the latest trends and developments in business, and to conduct investigations using work-related contexts.**

### **Course Structure**

This is a two-year course which consists of eight equally weighted units over the two years; three of these are externally assessed. We deliver the following units: Year 1: Business environment, Marketing campaign, Recruitment and Finance.

Year 2: Management & Leadership, Managing an event, International Business and Market research

### **Skills & Knowledge**

In BTEC Business, you will be developing your writing both in structured and unstructured formats, learning how to draw information from a wide range of sources and learning how to make effective presentations.

### **Assessment**

Assessment is through internally assessed assignments (58%) and external assessment (42%). Some units will be assessed by portfolio assignments while externally assessed units through external examinations (some include a pre-released case study)

### **Opportunities & Enrichment**

We also provide real world links to Businesses and encourage students to participate in visits and Business speakers that visit WMSF. These include talks from recruitment agencies, visits to production facilities and even the opportunity to go abroad to different countries and gain an insight into their economy.

### **Future Careers & Pathways**

Success in this course would enable students to progress to study a range of degrees in business or employment in a variety of careers in the business world, such as retail, human resources, finance and marketing.